





NAVNEET EDUCATION LIMITED

INVESTOR PRESENTATION AS ON **30th JUNE, 2022**

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NAVNEET EDUCATION LIMITED – A PANORAMIC VIEW

Navneet Education Limited is an educational syllabus-based provider that offers quality content across Print and Digital mediums.

With 60+ years of experience as an educational publisher & stationery manufacturer, the Company enjoys a high brand recognition and market standing in the educational content and scholastic stationery segment.

Backed by proficiency, responsiveness and preparedness, the Company emphasises on consistently 'Transforming with Times'. Thus, endeavouring to remain aligned to the evolutions in the field of education and technology.

The presentation hereon, in a nutshell, encompasses elements that render the Company's distinction and competitive advantage in the market.

Navneet Education Limited – At A Glance

Transforming With Times Since Over 6 Decades

Navneet Education Limited's rich industry experience and insightful endeavours enabled the business to achieve a robust leadership position in the industry. It owns a market share of approximately 65% in Western India. Going ahead, as the Company continues to transform in line with ever-evolving trends, it aims to build a strong presence in the EdTech domain by leveraging its existing businesses.





To provide the highest quality of educational products and services to customers in the language/medium of their choice



Mission

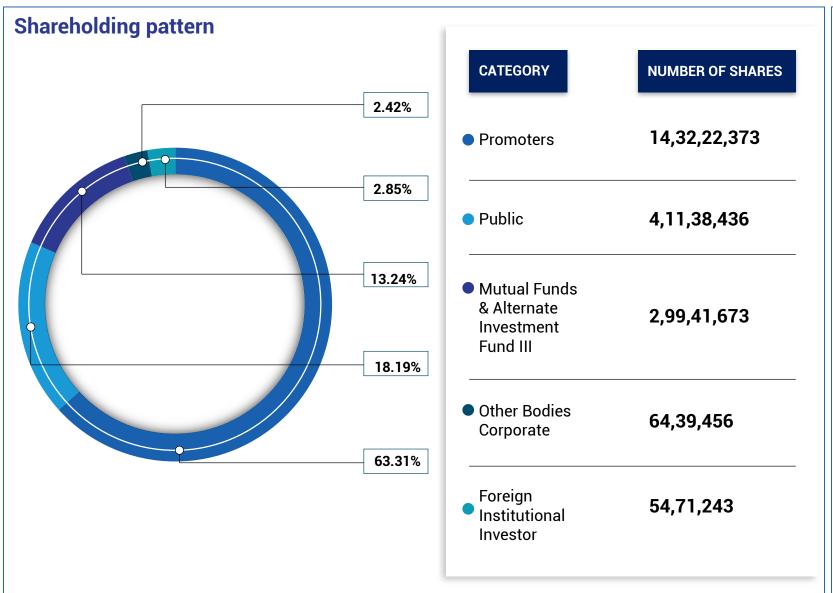
- o To provide students with best quality supplementary study material and curriculum text books at affordable price.
- To harness the power of Information Technology and bring home its wonder to children through e-learning.
- o To provide students with scholastic stationery products.

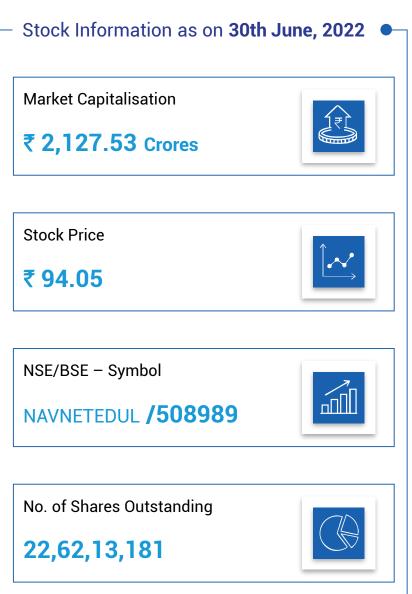


Core Values

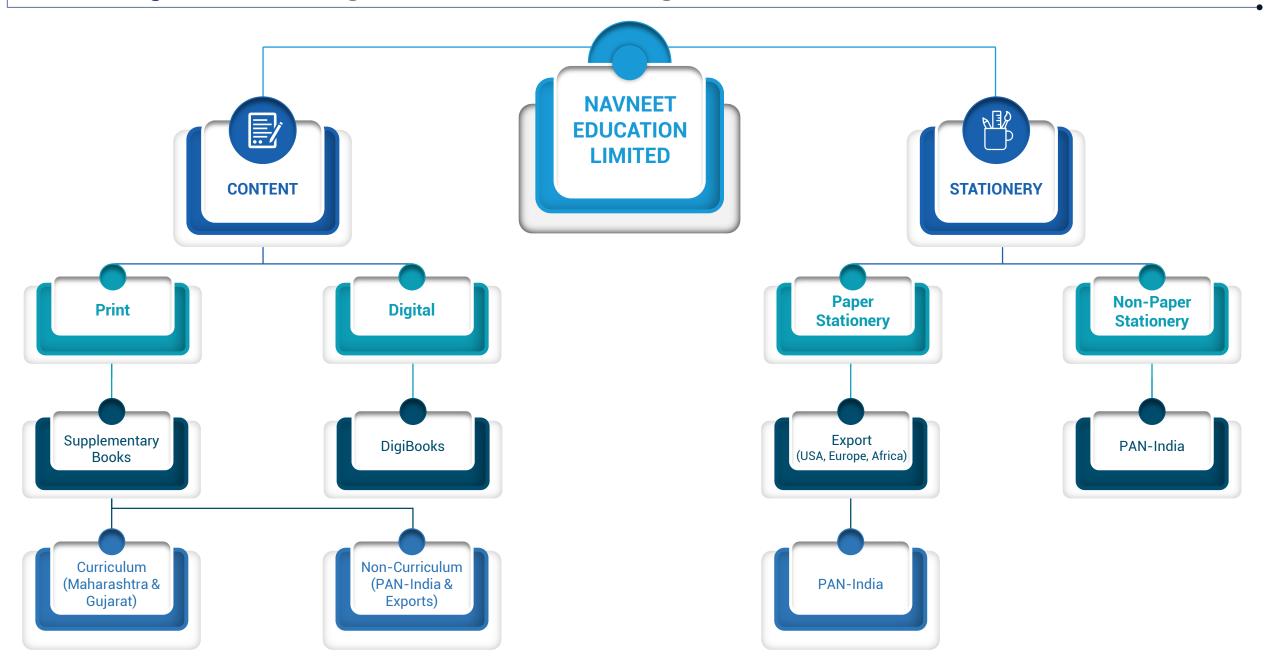
- Excellence
- Proactive
- Student Centric
- Transparency

Shareholding Pattern And Corporate Information

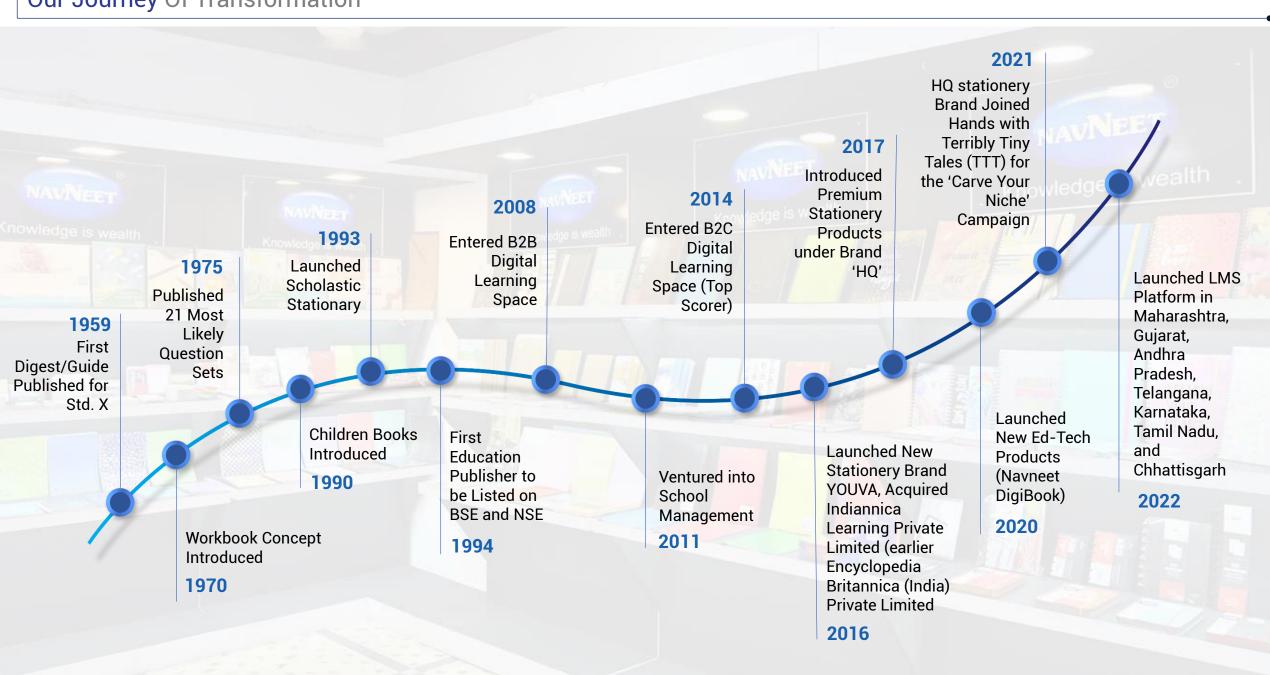




Transforming With Time Through Innovative Product Offerings



Our Journey Of Transformation



Geographical Presence Strengthening NEL's Transformational Journey



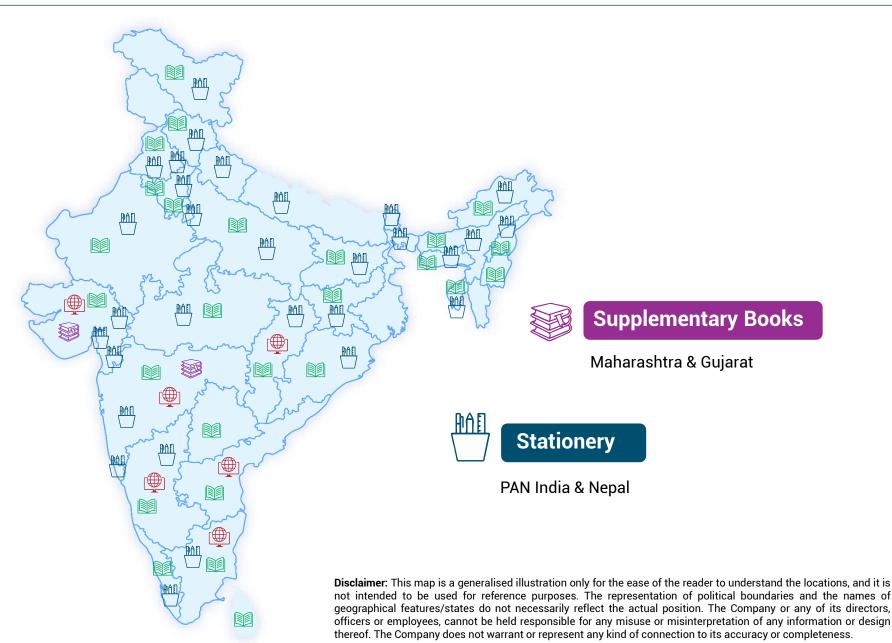
Digital Presence

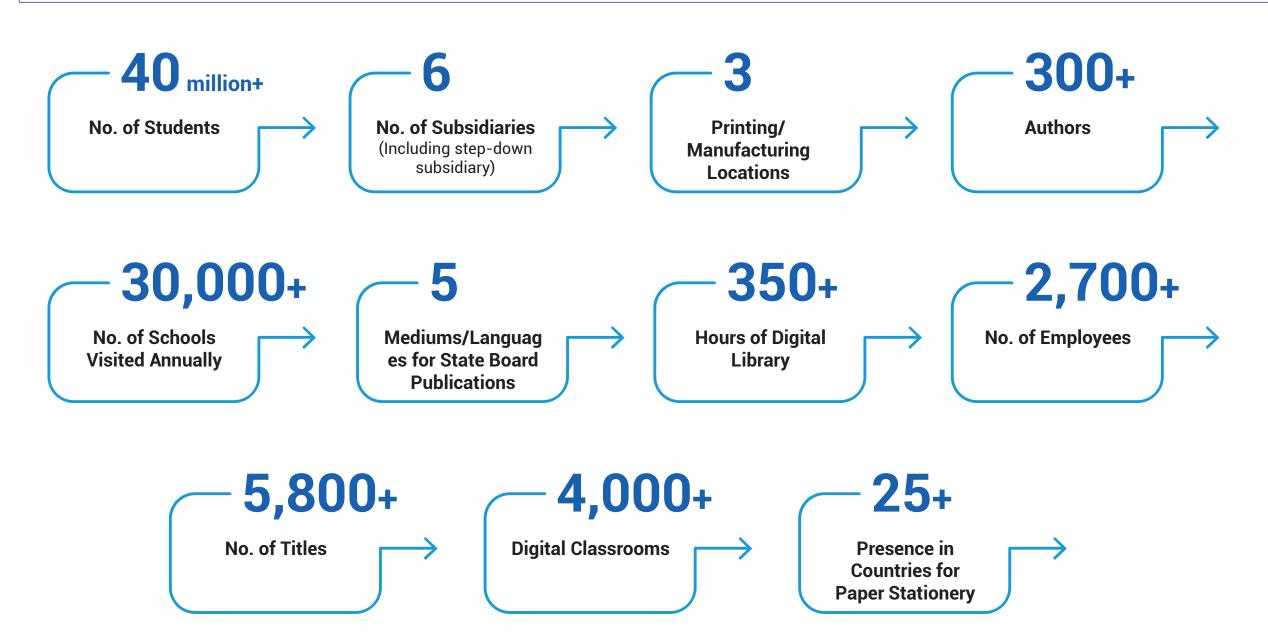
Maharashtra, Gujarat, Andhra Pradesh, Telangana, Karnataka, Tamil Nadu, and Chhattisgarh



Text Books

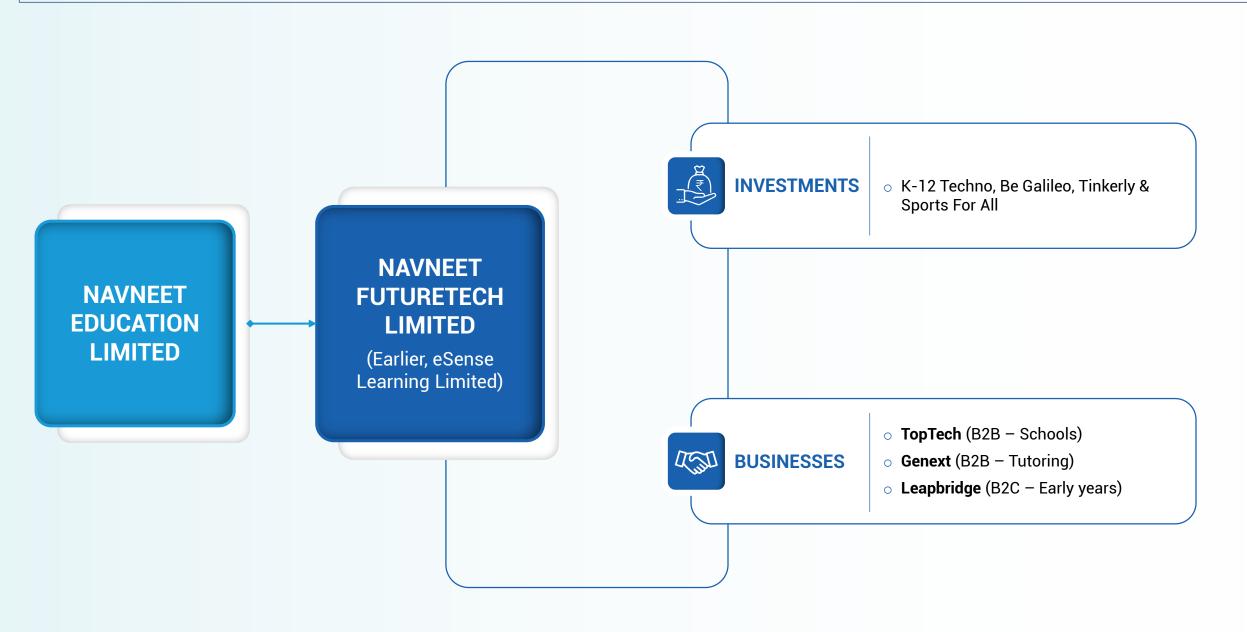
PAN-India & Sri Lanka





Update for Q1 FY 23





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CEO	SBU Brand Name	Segment	Customer	Products	Customer Brands
HARSHIL GALA	TOPTECH	B2B – Curriculum-based	Schools	Content, LMS & ERP – School SaaS	TopSchool, TopClass & TopScorer
GAURANG SANGHVI	LEAPBRIDGE	B2C – Extra Curriculum	Parents (& B2B)	Phygital toys, Coding, STEM	Leapbridge
DEVISH GALA	GENEXT	B2B – Curriculum and Extra Curriculum	Tutors & Coaching Institutes	Content, LMS & ERP — Tutoring SaaS	BeMasterly



SBU Brand Name

LAUNCH UPDATE

LAUNCH RELATED

TOPTECH

All products have been launched – customers acquisition underway

For core products: Ensuring that

- (a) Sales efficiency is tracked
- (b) Customer onboarding is overseen minutely for better learnings
- (c) Customer feedback on experience is understood
- (d) Changes considered
- (e) Continuous focus on training

For partners' products (Sports, and more):

Approaching schools with cross-selling initiatives

LEAPBRIDGE

Research ongoing; to be launched soon

For Phygital business:

Undertaking rigorous testing of App & the physical kit with the help of experts and sample customers – their feedback is crucial for decision-making before the final launch

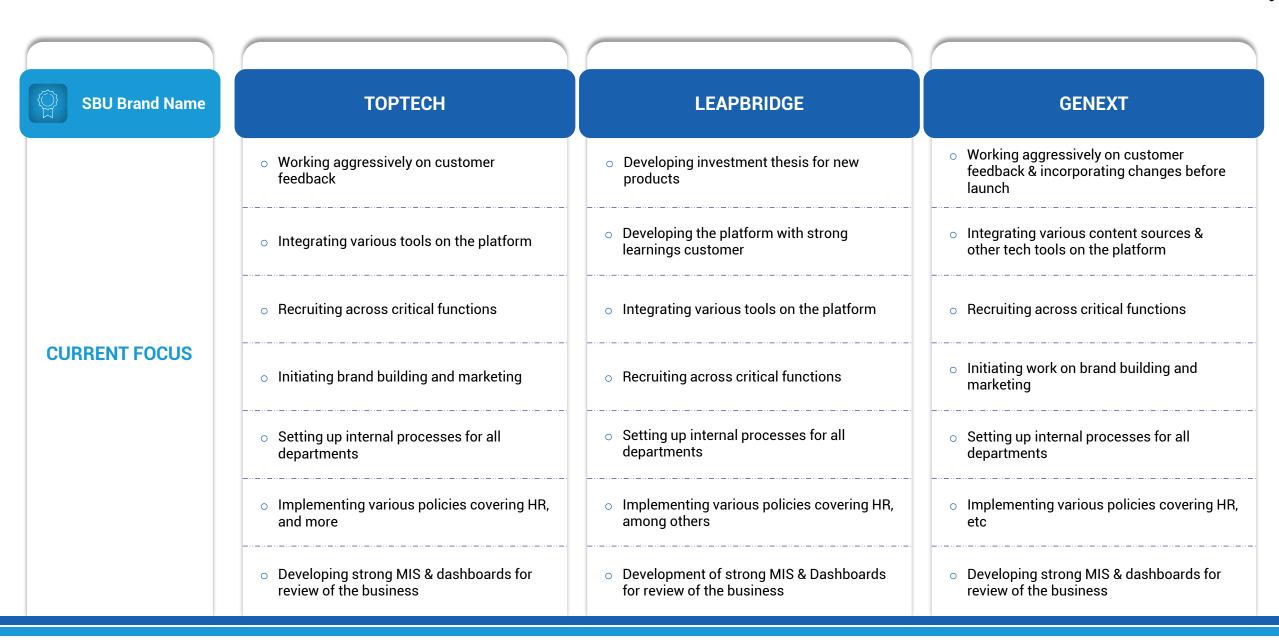
For other Phygital businesses, Coding & STEM products:

Assessing commercial viability of business model while early stage development of platform is underway

GENEXT

To be launched in Q2 FY 2022-23

- Rigorous testing and validation of the platform is ongoing with sample customers
- (b) Marketing & branding strategy is being developed



NFL BOARD ADDITIONS

GNANESH GALA onboarded as Managing Director of the NFL Board

Managing Director, Navneet Education Limited

KARAN KHEMKA onboarded as Senior Advisor and as a Member of NFL Board

He will be advising NFL across all EdTech businesses https://www.linkedin.com/in/karankhemka/

SANJEEV SHAH onboarded as Jt Managing Director of the NFL Board

https://www.linkedin.com/in/sanjeev-shah/

OTHER KEY HIRES

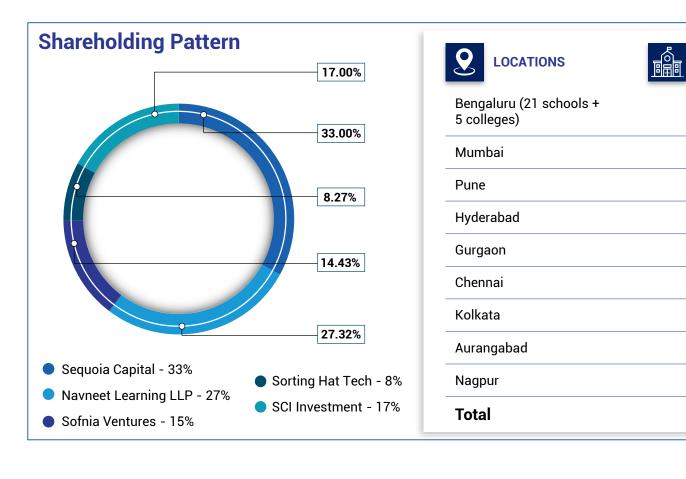
Following positions are confirmed for NFL (and their teams) will be service providers dedicated to the EdTech businesses:

Chief Data Scientist, Legal Head, HR Head, Head of Strategy & Fund Raising, Financial Controller

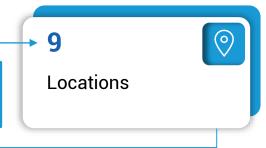
OTHER FOCUS AREAS

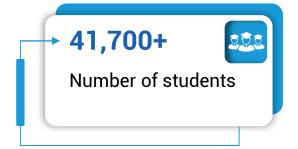
- Establishing strong commercial filters for selection of product for launch with a clear path to profitability
- Detailing business plans with critical milestones
- o Establishing review mechanisms across SBUs
- Establishing process for all shared services with SBUs and with clear accountability
- Overseeing quality of recruitment across critical functions
- Implementing various policies covering HR, IP, and more
- Developing strong MIS & dashboards for review of the business

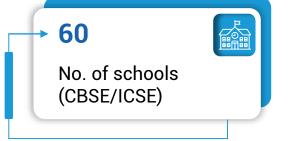
'Orchids, the
International School'
group of schools is
an emerging and
fast-growing
dominant player in
providing
management
services in the field
of direct education.











NUMBER OF SCHOOLS



NEL's governance approach is based on accountability, effective delegation and adequate oversight to support sound decision-making. The Board places high importance in overseeing the Company's operation and ensures that NEL remains well-positioned to create long-term value for its shareholders.

Shri Kamlesh S Vikamsey, **Chairman**

Shri Gnanesh D Gala, Managing Director Shri Raju H Gala, **Jt Managing Director**

Shri Tushar K Jani, **Independent Director**

Shri Bipin A Gala, Whole-time Director Shri Anil D Gala, Whole-time Director

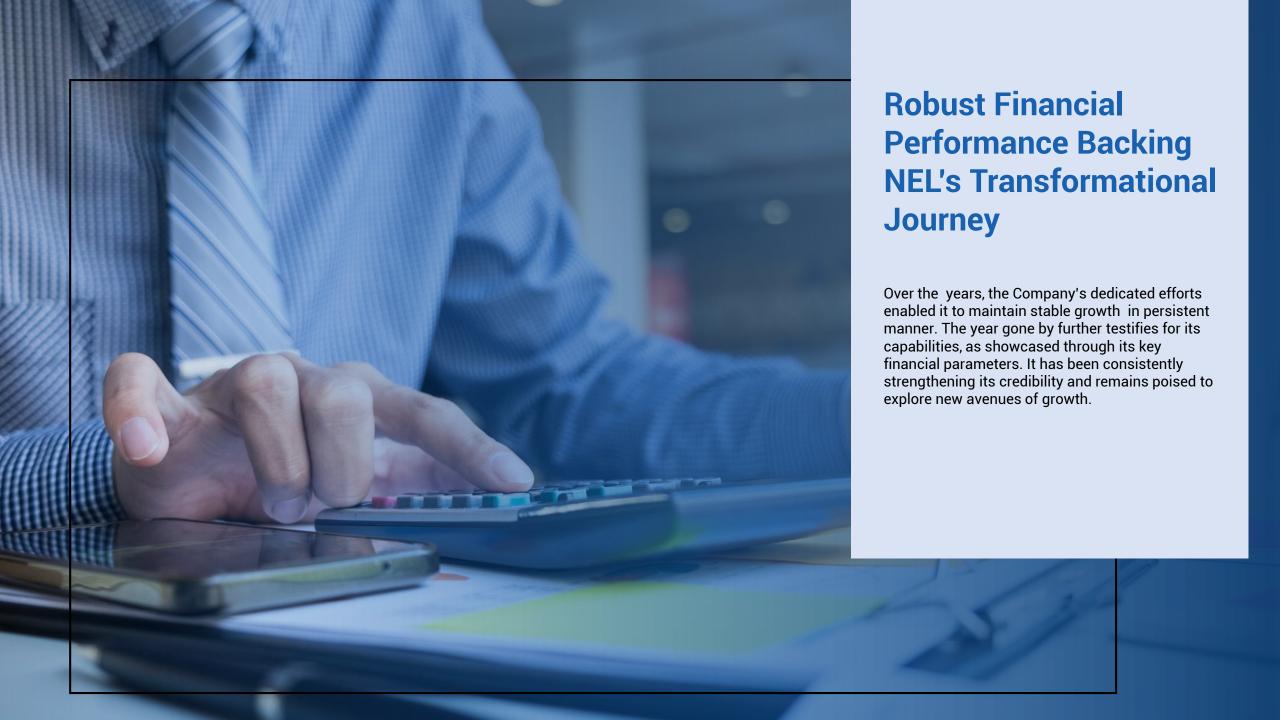
Dr Vijay B Joshi, Independent Director Shri Shailendra J Gala, Whole-time Director

Smt Usha Laxman, **Independent Director**

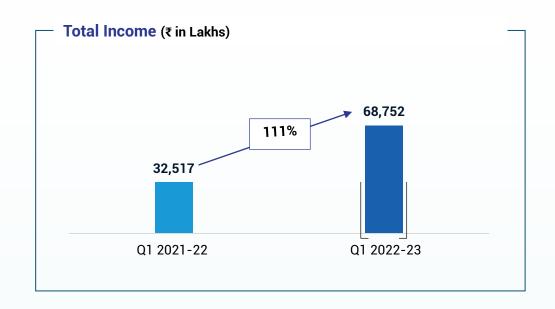
Shri Anil Swarup,
Non-Independent & NonExecutive Director

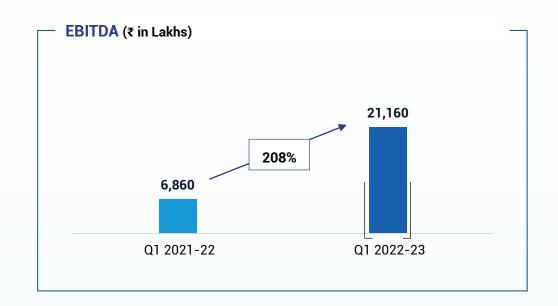
Shri Nilesh S Vikamsey, Non-Independent & Non-Executive Director

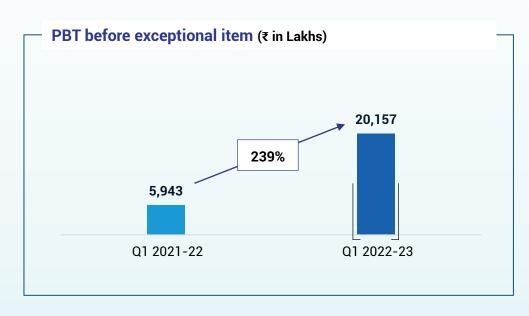
Shri K I Viswanathan, **Independent Director**

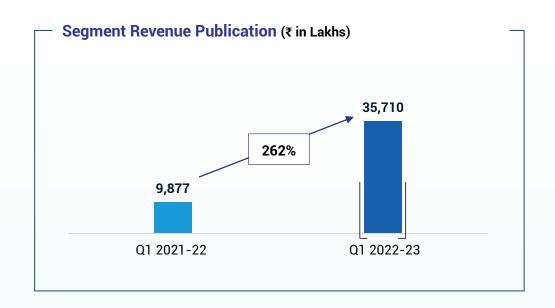


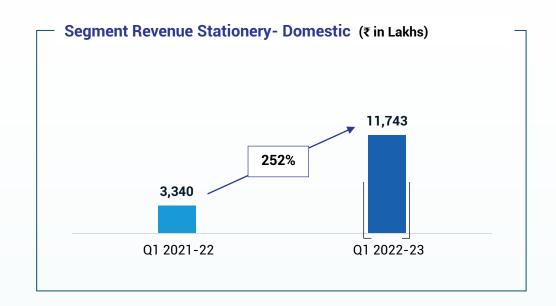
Particulars	Q1 FY23 (Unaudited)	% of Revenue	Q1 FY22 (Unaudited)	% of Revenue	FY 21-22 (Audited)	% of Revenue
Income from Operations	68,278		31,832		1,06,052	
Other Income	474		685		2,019	
Total Revenue	68,752		32,517		1,08,071	
COGS	37,426		18,958		60,287	
Employee benefits	4,359		3,622		15,488	
Other General Overheads	5,807		3,077		13,261	
Total Expenses	47,592		25,657		89,036	
EBITDA	21,160	31%	6,860	22%	19,035	18%
Depreciation	802		799		3,270	
EBIT	20,358		6,061		15,765	
Financial Cost	201		118		368	
PBT before exceptional item	20,157	30%	5,943	19%	15,397	15%
Exceptional Items	-		-		4,580	
Tax	5,185		1,489		5,315	
PAT	14,972	22%	4,454	14%	14,662	14%
Other Comprehensive Income (OCI)	-1,105		-249		-352	
Total Comprehensive Income (TCI)	13,867		4,205		14,310	

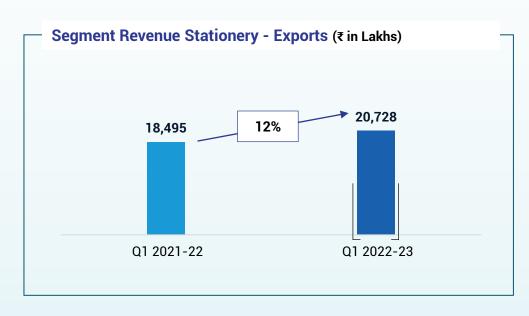


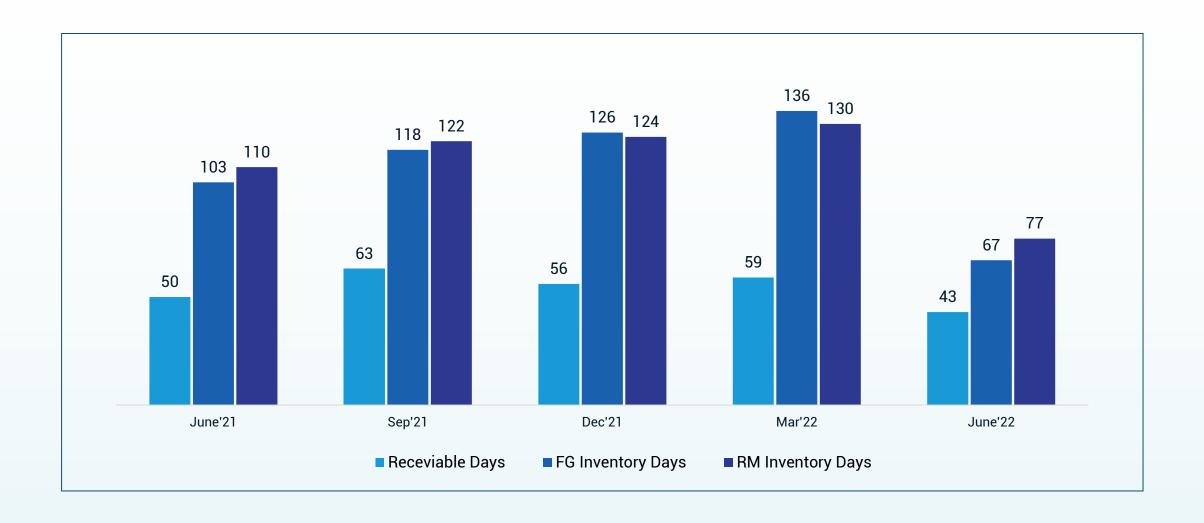












(₹ in Lakhs)

Revenues from Operations

Particulars	Q1 FY23	Q1 FY22
NEL	68,278	31,832
eSense	405	226
Indiannica	759	961
NLLP	-	-
NHKL	169	154
GeNext	1	-
NTVPL	-	-
K12	-	-
Carveniche Tech	-	-
Inter co Adjust	(238)	(388)
Total	69,374	32,785

EBITDA

Q1 FY23	Q1 FY22
21,160	6,860
(705)	(192)
(225)	(159)
#	#
4	21
(134)	-
#	#
840	(232)
(55)	-
(146)	14
20,739	6,312

PAT

Q1 FY23	Q1 FY22
14,972	4,454
(891)	(502)
(419)	(346)
#	#
4	21
(167)	-
#	#
537	(436)
(57)	-
(123)	21
13,856	3,212
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-Thank You

Navneet Education Limited

Corporate Identity Number: L22200MH1984PLC034055

Corporate Office & Regd. Office: Navneet Education Limited, Navneet Bhavan, Bhavani Shankar Road,

Dadar (West), Mumbai – 400028.

Website: www.navneet.com

E-mail Id: investors@navneet.com

Investor Relations Contact

Roomy Mistry | Head - Investor Relations | Navneet Education Limited

Address: Navneet Education Limited | Navneet Bhavan | Bhavani Shankar Road, Dadar-(West),

Mumbai - 400028.

Phone: +91 22 6662 6565 | Mobile: +91 98199 58878

Email Id: roomy.mistry@navneet.com