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CIN : L22200MH1984PLC034055
STATEMENT OF STANDALONE UNAUDITED FINANCIAL RESULTS FOR THE QUARTER ENDED 30TH SEPTEMBER, 2015

| PART I |  | ( ₹ in Lacs) |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $\begin{aligned} & \text { S. } \\ & \text { No } \end{aligned}$ | Particulars | $\begin{aligned} & 3 \text { months ended } \\ & 30.09 .2015 \\ & \text { (Unaudited) } \end{aligned}$ | Corresponding 3 months ended in the previous year 30.09.2014 <br> (Unaudited) | $\begin{aligned} & 3 \text { months ended } \\ & 30.06 .2015 \\ & \text { (Unaudited) } \end{aligned}$ | $\begin{aligned} & 6 \text { months ended } \\ & 30.09 .2015 \\ & \text { (Unaudited) } \end{aligned}$ | 6 months ended 30.09.2014 (Unaudited) | $\begin{aligned} & \text { For the year } \\ & \text { ended } \\ & 31.03 .2015 \\ & \text { (Audited) } \end{aligned}$ |
| 1 | Income from Operations |  |  |  |  |  |  |
|  | (a) Net Sales / Income from Operations (net of excise duty \& Vat) | 11,737 | 14,767 | 51,609 | 63,346 | 64,132 | 95,876 |
|  | (b) Other Operating Income | 8 | 14 | 19 | 27 | 16 | 61 |
|  | Total income from operations (net) | 11,745 | 14,781 | 51,628 | 63,373 | 64,148 | 95,937 |
| 2 | Expenses |  |  |  |  |  |  |
|  | (a) Cost of materials consumed | 6,205 | 9,000 | 11,782 | 17,987 | 24,404 | 50,903 |
|  | (b) Purchases of stock-in-trade | 43 | 15 | 173 | 216 | 21 | 93 |
|  | (c) Changes in inventories of finished goods, work-in-progress and stock-in-trade | $(1,161)$ | $(2,689)$ | 15,760 | 14,599 | 8,153 | $(4,931)$ |
|  | (d) Employee benefits expense | 2,127 | 1,987 | 2,147 | 4,274 | 3,911 | 8,073 |
|  | (e) Depreciation and amortisation expense | 648 | 674 | 622 | 1,270 | 1,334 | 2,819 |
|  | (f) Other expenses | 3,359 | 3,862 | 6,037 | 9,396 | 10,025 | 18,472 |
|  | Total expenses | 11,221 | 12,849 | 36,521 | 47,742 | 47,848 | 75,429 |
| 3 | Profit / (Loss) from Operations before Other Income, Finance Costs and Exceptional items (1-2) | 524 | 1,932 | 15,107 | 15,631 | 16,300 | 20,508 |
| 4 | Other Income | 967 | 107 | 128 | 1,095 | 174 | 257 |
| 5 | Profit / (Loss) from ordinary activities before Finance Costs and Exceptional items $(3+4)$ | 1,491 | 2,039 | 15,235 | 16,726 | 16,474 | 20,765 |
| 6 | Finance Costs | 4 | 132 | 298 | 302 | 713 | 910 |
| 7 | Profit / (Loss) from ordinary activities after Finance Costs but before Exceptional items (5-6) | 1,487 | 1,907 | 14,937 | 16,424 | 15,761 | 19,855 |
| 8 | Exceptional Items | - | - | - | - | - | - |
| 9 | Profit / (Loss) from ordinary activities before Tax (7+8) | 1,487 | 1,907 | 14,937 | 16,424 | 15,761 | 19,855 |
| 10 | Tax Expense <br> (a) Provision for Taxation <br> (b) Provision for Deferred Tax <br> (c) Excess/(Short) Provision of the earlier year W/off / back | 481 (45) - | 667 45 | 5,294 $(196)$ - | $\begin{gathered} 5,775 \\ \mathbf{( 2 4 1 )} \end{gathered}$ | $\begin{array}{r} 5,513 \\ 68 \end{array}$ | 6,990 <br> $(65)$ <br> - |
| 11 | Net Profit / (Loss) from ordinary activities after Tax (9-10) | 1,051 | 1,195 | 9,839 | 10,890 | 10,180 | 12,930 |
| 12 | Extraordinary items (net of tax expense) | - | - |  | - | - | - |
| 13 | Net Profit / (Loss) for the period (11-12) | 1,051 | 1,195 | 9,839 | 10,890 | 10,180 | 12,930 |
| 14 | Paid-up Equity Share Capital (Face Value of Rs.2/- each) | 4,764 | 4,764 | 4,764 | 4,764 | 4,764 | 4,764 |
| 15 | Reserve excluding Revaluation Reserve as per balance sheet of previous accounting year |  |  |  |  |  | 51,613 |
| 16 | Earnings per Share (of Rs. 2/- each) (not annualised) |  |  |  |  |  |  |
|  | (a) Basic | 0.44 | 0.50 | 4.13 | 4.57 | 4.27 | 5.43 |
|  | (b) Diluted | 0.44 | 0.50 | 4.13 | 4.57 | 4.27 | 5.43 |


| PART II SELECT INFORMATION FOR QUARTER ENDED 30TH SEPTEMBER, 2015 |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| A12 | PARTICULARS OF SHAREHOLDING |  |  |  |  |  |  |
|  | Public Shareholding |  |  |  |  |  |  |
|  | Number of Shares | 91,002,480 | 91,004,490 | 91,002,480 | 91,002,480 | 91,004,490 | 91,002,630 |
|  | Percentage of Shareholding | 38.20 | 38.20 | 38.20 | 38.20 | 38.20 | 38.20 |
|  | Promoters and Promoter Group Shareholding |  |  |  |  |  |  |
|  | a) Pledged / Encumbered |  |  |  |  |  |  |
|  | - Number of shares | - | - | - |  |  | - |
|  | - Percentage of Shares ( as a \% of the total shareholding of promoter and promoter group) | - | - | - |  |  | - |
|  | - Percentage of shares (as a \% of the total share capital of the Company) |  |  |  |  |  | - |
|  | b) Non - encumbered |  |  |  |  |  |  |
|  | - Number of shares | 147,212,520 | 147,210,510 | 147,212,520 | 147,212,520 | 147,210,510 | 147,212,370 |
|  | - Percentage of Shares ( as a \% of the total shareholding of promoter and promoter group) | 100.00 | 100.00 | 100.00 | 100.00 | 100.00 | 100.00 |
|  | - Percentage of shares (as a \% of the total share capital of the Company) | 61.80 | 61.80 | 61.80 | 61.80 | 61.80 | 61.80 |


|  | Particulars |  <br> 3 months ended <br> 30.09 .2015 |
| :--- | :--- | :---: |
| B | INVESTOR COMPLAINTS |  |
|  |  |  |
|  | Pending at the beginning of the quarter | 1 |
| Received during the quarter |  |  |
| Disposed of during the quarter |  |  |
| Remaining unresolved at the end of the quarter | 13 |  |
| * Since Resolved | 13 |  |


| Particulars |  | $\begin{aligned} & 3 \text { months ended } \\ & 30.09 .2015 \\ & \text { (Unaudited) } \end{aligned}$ | Corresponding 3 months ended in the previous year 30.09.2014 <br> (Unaudited) | 3 months ended 30.06.2015 (Unaudited) | $\begin{aligned} & 6 \text { months ended } \\ & 30.09 .2015 \\ & \text { (Unaudited) } \end{aligned}$ | 6 months ended 30.09.2014 (Unaudited) | For the year ended 31.03.2015 (Audited) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| (1) Segment Revenue |  |  |  |  |  |  |  |
| a. Publishing Content | Total | 6,891 | 9,723 | 31,731 | 38,622 | 40,028 | 53,190 |
| b. Stationery Products |  | 4,677 | 4,948 | 19,579 | 24,256 | 23,847 | 42,240 |
| c. Others |  | 177 | 110 | 318 | 495 | 273 | 507 |
| Less: Inter Segment Revenue |  | 11,745 | 14,781 | 51,628 | 63,373 | 64,148 | 95,937 |
|  |  | - | - | - | - | - | - |
| Net Sales/Income from Operations |  | 11,745 | 14,781 | 51,628 | 63,373 | 64,148 | 95,937 |
| (2) Segment Results |  |  |  |  |  |  |  |
| a. Publishing Content |  | 1,406 | 2,728 | 12,800 | 14,206 | 14,848 | 18,291 |
| b. Stationery Products |  | (245) | (272) | 3,268 | 3,023 | 2,837 | 4,879 |
| c. Others |  | 34 | 24 | 39 | 73 | 74 | 39 |
| Less : ${ }^{\text {atal }}$ |  | 1,195 | 2,480 | 16,107 | 17,302 | 17,759 | 23,209 |
|  |  |  |  |  |  |  |  |  |
| i. Finance Cost |  |  | 4 | 132 | 298 | 302 | 713 | 910 |
| ii. Other unallocable expenditure |  |  | 606 | 544 | 987 | 1,593 | 1,440 | 2,680 |
| iii. Other unallocable (income) |  |  | (902) | (103) | (115) | $(1,017)$ | (155) | (236) |
| Total Profit Before Tax |  | 1,487 | 1,907 | 14,937 | 16,424 | 15,761 | 19,855 |

## Notes:

1. The above results were reviewed by the audit committee and taken on record by the Board of Directors at its meeting held on 26th October, 2015.
2. The statutory auditors of the company have carried out Limited Review of the aforesaid results
3. In view of seasonal nature of business, financial results of this quarter are not representative of the operations of the whole year.
4.The usage and linkage of Assets and Liabilities is common to different segments and hence not separately identifiable to a particular segment. In view of this segment disclosures relating to capital employed are not given.
5.Previous period figures are regrouped and rearranged wherever necessary.
(₹ in Lacs)

|  | Standalone |  |
| :---: | :---: | :---: |
| Particulars | As at <br> 30-09-2015 Unaudited | As at <br> 31-03-2015 Audited |
| EQUITY AND LIABILITIES |  |  |
| Shareholders funds |  |  |
| (a) Share Capital | 4,764 | 4,764 |
| (b) Reserves and Surplus | 62,504 | 51,613 |
| Sub-total-Shareholders funds | 67,268 | 56,377 |
| Non-current liabilities |  |  |
| (a) Deferred tax liabilities (net) | 165 | 405 |
| (b) Long-term provisions | 499 | 456 |
| Sub-total-Non-current liabilities | 664 | 862 |
| Current liabilities |  |  |
| (a) Short-term borrowings | - | 14,300 |
| (b) Trade payables | 801 | 1,799 |
| (c) Other current liabilities | 8,387 | 3,817 |
| (d) Short-term provisions | 4,274 | 6,805 |
| Sub-total-Current liabilities | 13,462 | 26,720 |
| TOTAL - EQUITY AND LIABILITIES | 81,394 | 83,960 |
| ASSETS |  |  |
| Non-current assets |  |  |
| (a) Fixed Assets | 18,228 | 17,347 |
| (b) Non-currrent investments | 7,305 | 6,884 |
| (c) Long-term loans and advances | 3,188 | 2,760 |
| (d) Other non-current assets | 4 | 55 |
| Sub-total-Non-current assets | 28,725 | 27,045 |
| Current assets |  |  |
| (a) Current investments | 7,810 | - |
| (b) Inventories | 16,432 | 34,659 |
| (c) Trade Receivables | 15,990 | 17,944 |
| (d) Cash and Bank Balances | 5,878 | 512 |
| (e) Short-term loans and advances | 5,567 | 2,994 |
| (f) Other current assets | 992 | 805 |
| Sub-total-Current assets | 52,669 | 56,915 |
| TOTAL - ASSETS | 81,394 | 83,960 |

